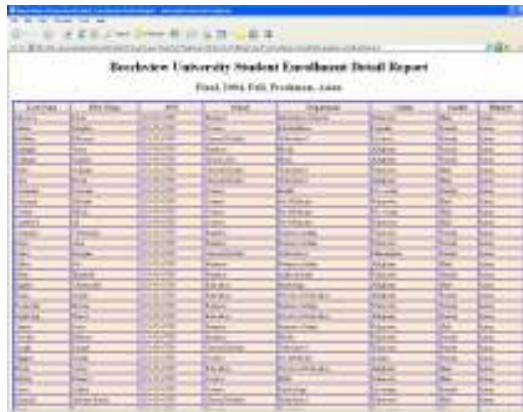


Reach-through to student detail

Perhaps the most powerful feature of Goalpost is the ability to seamlessly view the data 'behind the numbers'. Let's say you've navigated a Goalpost report to display the count of registered students broken down by academic department. The department heads would like to send a welcome kit to each of their new students. Ta-da. With just one more click a neatly formatted list is displayed; ready to be loaded to a word processor for mail-merging.

Designed for sharing – get folks talking!

Unleash the power and value of your student administrative data. Whether it's the president looking at enrollment trends, the deans trying to staff appropriately or the department heads preparing class-sizes - simple-to-use, web-based Goalpost is the tool you need.

A screenshot of the Goalpost software interface showing a data table. The table has multiple columns and rows, with a header row in orange. The data is presented in a grid format, likely representing student enrollment or departmental data.A screenshot of the Goalpost software interface showing a detailed report titled "Baylor University Student Enrollment Detail Report". The report is a large table with many columns and rows, providing a comprehensive view of student enrollment data for the Fall 2004 Full Professor class.

Goalpost™

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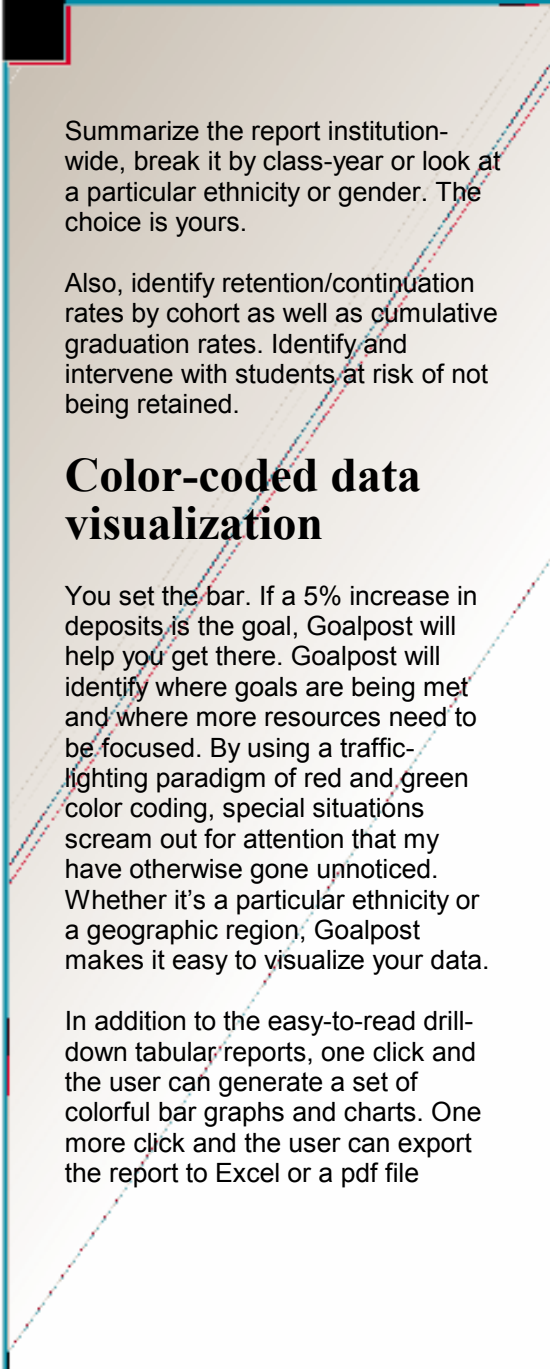
Comprehensive Enrollment Reporting

Goalpost provides a one-stop, institution-wide solution for real-time tracking of enrollment progress: Compare the count of current applications, offers, deposits, registrations, denials (you name the metric) to the count at the same point in time in previous years. Compare those numbers to the final numbers from previous years. Slice and dice the data by whatever dimension is important to your institution: Ethnicity? Gender? Application Type? County? Out-of-state? Department? Major? CIP? And any combinations thereof!

Measure Student Quality, Retention and Registration Metrics

In addition to providing the flagship enrollment reporting tools, Goalpost can be used for tracking new student quality by comparing any predictive metric you choose. Look at SAT, ACT, High School GPA, and High School Class Rank – you name the metric.

Goalpost also allows viewing of registration hour summaries in near-real time (as registrations occur).



Summarize the report institution-wide, break it by class-year or look at a particular ethnicity or gender. The choice is yours.

Also, identify retention/continuation rates by cohort as well as cumulative graduation rates. Identify and intervene with students at risk of not being retained.

Color-coded data visualization

You set the bar. If a 5% increase in deposits is the goal, Goalpost will help you get there. Goalpost will identify where goals are being met and where more resources need to be focused. By using a traffic-lighting paradigm of red and green color coding, special situations scream out for attention that my have otherwise gone unnoticed. Whether it's a particular ethnicity or a geographic region, Goalpost makes it easy to visualize your data.

In addition to the easy-to-read drill-down tabular reports, one click and the user can generate a set of colorful bar graphs and charts. One more click and the user can export the report to Excel or a pdf file

A Report for Everybody

Goalpost was designed to satisfy reporting needs institution-wide:

- President
- Provosts
- Deans
- Department Heads
- Institutional Research

By taking advantage of one-click filtering any user can create a 'favorite' view to suit his/her own needs. If the dean of the Business school has little interest in registrations in the college of Science, he can create a view that only includes Business school registrations. Similarly a report for a particular ethnicity, geographic area or special program can be created, stored as a favorite (but with data refreshed daily) with just a few clicks

Technical Requirements

Technical? Shmechnical! This lean, mean analytical machine only needs a Windows server running IIS and clients running IE. Goalpost integrates with your security and runs directly against almost any database (MS-SQL Server, Oracle, SAS, MySql, Postgres, etc.)